

EXPERIENCE

BARON & BARON – New York, NY
Freelance Designer, Creative Agency
August 2010-Present

Assisted art directors in creating various packaging designs and ads for high-end fashion/beauty clients including Prada, Calvin Klein, Giorgio Armani, Givenchy, Viktor & Rolf, NARS, etc.

WE ARE PLUS – New York, NY
Design Intern, Creative Agency
February-June 2010

Assisted art directors in designing cover and interior spreads for The Electric Company magazine, an educational kids magazine targeted towards bilingual children. Assisted senior designers with conceptualizing and designing boards for various on-air TV spots.

THE DONNA KARAN COMPANY, LLC. – New York, NY
Graphic Design Intern, International Fashion Design Company
September-December 2009

Assisted senior designers with designing various promotional items such as newspaper ads, magazine ads, outdoor ads, invitations, in-store graphic, website, and look books.

JWT – New York, NY
Integrated Production Intern, Global Advertising Agency
June-August 2009

Assisted producers with creating various print ads and commercials including HSBC Value campaign. Prepared pitch materials for Mylanta, Johnson & Johnson. Organized archive files.

PARADIGM ART – New York, NY
Design Intern, Art Consulting Company
May-August 2008

Created PR presentation slides and information graphics. Organized visual archive files.

DAEHONG COMMUNICATIONS INC. – Seoul, Korea
Design Intern, Advertising Agency
June-July 2007

Assisted senior designer with conceptualizing various TV commercials and print advertising.

COMAS INTERACTIVE – Seoul, Korea
Design Intern, Interactive Advertising Agency
July-August 2005

Assisted senior designer with designing and conceptualizing various on-line advertising.

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN – New York, NY
Bachelor of Fine Arts, Communication Design, 2010

HONGIK UNIVERSITY – Seoul, Korea
Bachelor of Engineering, Computer Engineering, 2006

SKILLS

Illustrator, Photoshop, InDesign, After Effects, Dreamweaver
Final Cut Pro, Pro Tools
FontLab
HTML, CSS, Javascript, PHP, C/C++
Word, Powerpoint
Mac/PC Platforms
Etching
Fluent in Korean

HONORS

PARSONS THE NEW SCHOOL FOR DESIGN – New York, NY
Dean's List, 2006-2010
Dean's Scholarship, 2006-2010
BFA Scholarship, 2006-2010
University Scholars Award, 2006-2010

ALL JAPAN FASHION TEACHERS – Osaka, Japan
Poster Competition, Second Runner-Up, 2010

FEATURED WORKS

Selected works featured in various design blogs such as www.behance.net, www.designtaxi.com, www.okaygreat.com, www.we-ned.com, www.trendhunter.com, www.scene360.com, www.gotopublicschool.com, www.designyoutrust.com, www.picamemag.com, www.leblogdebango.fr, think.bigchief.it, www.booooooom.com.